



2021 This Way ONward Program Incentives

Club: Store Engagement Activities: [Submit Request Here](#)

- \$1,500 (doubled for months August-September)
- Disbursed via Award Letter to Organization
- At least 3 teens participating
- Any program-related events (in person or virtual) in which Old Navy store employees engage with Club members. Events include, but are not limited to:
 - Meet and greets
 - Career exploration or informational sessions
 - Mock interviews
 - Store tours
 - ON the Job
 - Group interview events

Club: Application Drive

- \$1,500 (doubled for months August-September)
- Disbursed via Award Letter to Organization
 - At least 10 teens submit application for a This Way ONward Brand Associate position.
 - Staff need to make sure that teens apply through the [This Way ONward Career Page](#) and **NOT** the main Old Navy careers portal.

Teen: Activities and Milestones: [Submit Request Here](#)

- \$25 ecards to select retailers
- Activities and milestones include:
 - Submitting an application for a This Way ONward Brand Associate position. (Staff need to make sure that teens apply through the [This Way ONward Career Page](#) and NOT the main Old Navy careers portal.)
 - Participation in a store engagement event
 - An interview (that is not part of a Club event)
 - Getting hired for a position and starting work at Old Navy
- Cards will be emailed to a staff member who can distribute to teens

Club Needs Grants: [Apply Here](#)

- **Applications will be accepted from Monday, August 2 to Friday, August 26.**
- Clubs can apply for funding up to \$1,000 issued as an Award Letter to fund specific program-related expenses. In order to qualify, your Club needs to be working with an Old Navy store.
- Things that could be funded include, but are not limited to:
 - Bus passes or cover other transportation costs for teens to get to and from interviews and/or work
 - Transportation costs for getting teens to and from engagement events
 - Food for engagement events
 - Costs related to virtual platforms for teen engagement (Zoom accounts, etc.)
- You can list up to 5 line items you're requesting funding for, please be specific.
- Limit 1 grant per Organization per application period.